



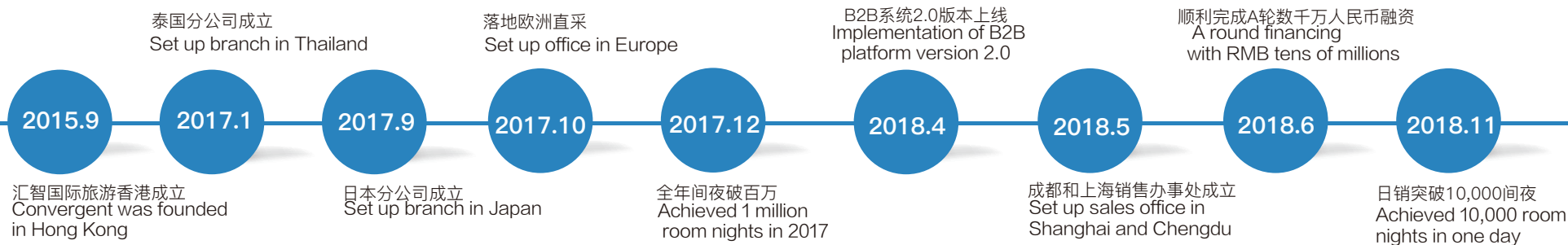
最热卖的全球「酒店+」分销平台
The Hottest Selling Global 「Hotel+」 B2B Platform

- ▲ 最热销的全球「酒店+」分销
- ▲ 10年酒店直采和分销专家
- ▲ 国家旅业颁发“最佳酒店直采批发商”称号
- ▲ 劲旅网颁发“2018年度创新劲旅奖”称号

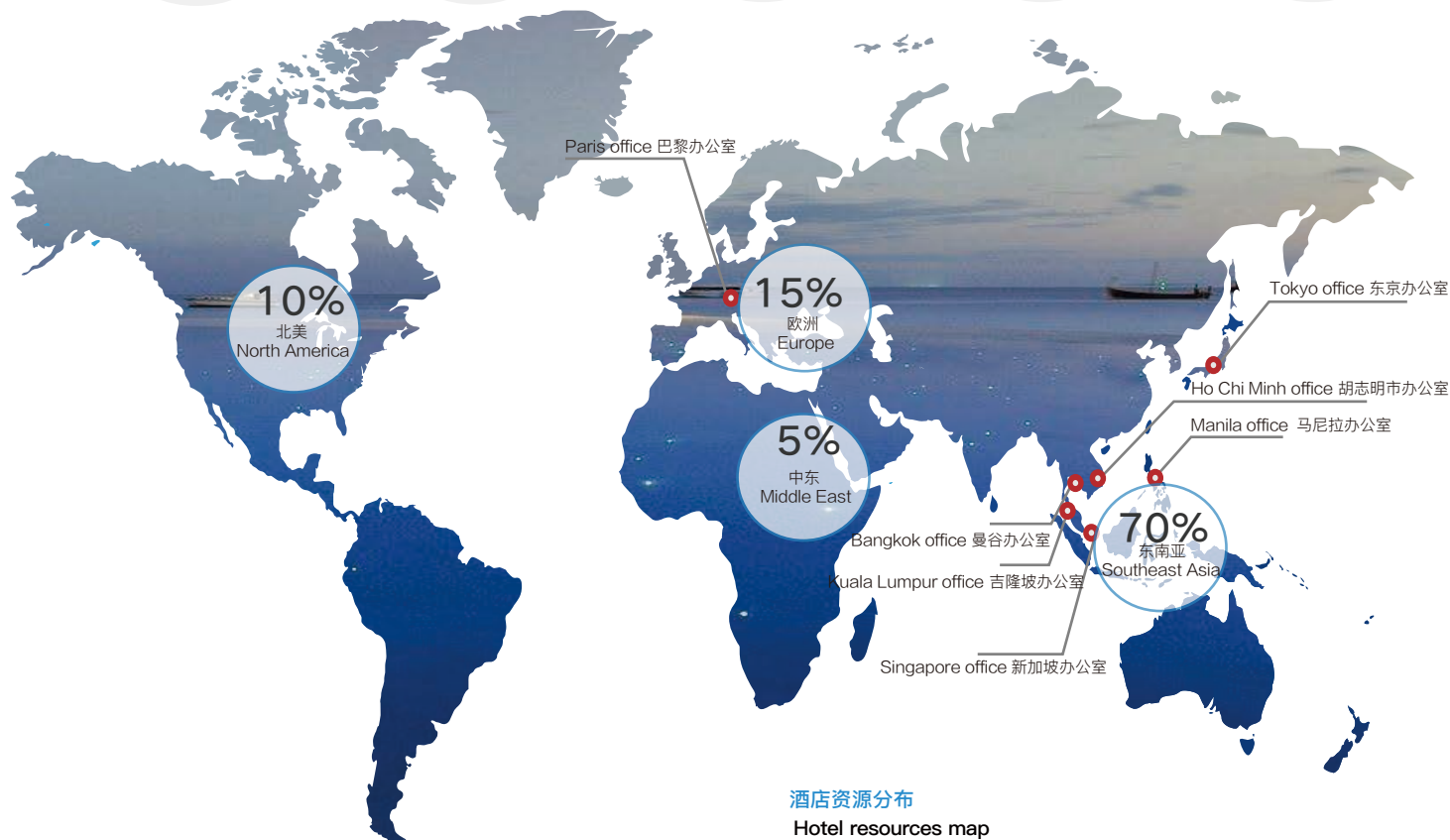
- ▲ The hottest selling global [Hotel+] B2B platform
- ▲ 10 years experience in hotel wholesale and distribution
- ▲ “The Best Hotel Wholesaler ” by National Tourism Magazine
- ▲ “2018 Innovation Award” by Tourism China Club



发展历程 Convergent's Mile Stones



关键数据 Key Facts



►「酒店+」

汇智打造酒店和旅游行业「酒店+」这一概念，+是行业合作发展的空间，+是价值的无限放大。

汇智开发以酒店为核心的旅游打包产品。同时，也为渠道客户提供更多的附加价值，满足每一位合作伙伴在酒店营销方面的衍生需求。

►「Hotel+」

Convergent created the concept called 「Hotel+」. “+” represents the prospect of this industry development. “+” also represents the infinite value of cooperation.

Besides accommodation products, we have travel package products to meet the demands of consumption upgrade. Because of the diversified needs in hotel marketing, we also provide much additional value for hotel partners and clients.

►「网红酒店」

The Hottest Selling Hotels

专业甄选——凭借对社交媒体趋势的判断和多年的专业经验，汇智产品团队能够迅速探知到海外网红酒店风向，甄选签约优质酒店。

大数据预测——由于有庞大的酒店预订大数据支撑，汇智系统能够预判出某一时段、某一目的地、某一区域的最热卖酒店。

推广营销——通过汇智市场团队的营销和社交媒体的再次推广，把酒店包装成网红酒店，多渠道打造客户最爱的热销爆品。

Professional selection——Convergent selects and integrates best selling hotels by professional experience, also by the trends led by social medias and internet celebrities.

Big data forecast——Based on detailed data analysis and huge hotel booking data, we are able to predict which hotel will be hot selling in a certain period of time, a certain destination, a certain region.

Sales and marketing——We provide extensive, deep-penetrating sales and marketing help to hotels, such as marketing Ads, marketing campaigns and activities, social media, KOLs' sharing, in order to expand hotel's brand to become popular in Chinese market.

● 网红酒店

Hot selling hotels in social medias

● 新酒店

New hotels

● 高端酒店

High-end hotels

● 签约酒店

Sign hotel contract

● 酒店包装

Branding & marketing

● 汇智官网 汇智微信 汇智EDM 跨界渠道 社交媒体 网红

Website banner
WeChat
EDM
Cross-cooperation channels
Social media
KOLs

● 打造网红酒店 提高销量

Being popular
Being hot selling



合作价值—酒店伙伴 Value Creation for Hotel Partners



高效的销售——通过B2B平台把最高性价比的产品组合，以最直接的、最高效的方式对接最适合的渠道。

开拓新渠道——通过线上线下方式开拓新渠道、跨界渠道。帮助酒店推广自身产品，也帮助酒店产品与渠道产品实现打包组合。

专注收益管理——积极协助酒店伙伴提升市场价格，帮助提高酒店的投资回报率。汇智在这方面的努力，获得众多知名酒店集团的高度认可。

市场推广助手——汇智帮助酒店进行市场推广，在线上线下通过邮件营销、网站广告、软文、市场活动、社交媒体、网红等有效手段，全面、深入地推广目的地酒店。

Efficient sales——We help you hotel partners to sale your high cost-effective product portfolio in the best and the most efficient channels .

New channels opening——We opens up a variety of on-line and off-line distribution channels, cross cooperation channels. We not only promote your rooms, but also integrate portfolio of travel products.

Revenue management——We pay much attention to increasing hotel revenue, helping raising market prices. Efforts made by Convergent in this aspect have obtained high approval of many famous hotel groups.

Optimizing marketing opportunities ——We are an extension of your current marketing initiatives, and can provide extensive, deep-penetrating marketing through EDM, banner ads, advertorials ,marketing activities, social medias, KOLs and other effective methods.



合作价值—渠道客户 Value Creation for Clients

部分合作客户

Some of our clients

旅行社

Travel Agencies



航空公司&代理

Airline Companies & Agents



旅游平台

Travel Platform



B2B平台

B2B Platform



银行大客户

Banks



定制社

Customized Travel Agencies

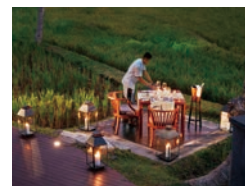


产品

Products



单房、团房
FIT & group



酒店附属产品
F&B, spa and other facilities



商旅
MICE



「酒店+」
「Hotel+」



当地购
Local products

高效采购——汇智的B2B平台给客户提供便捷、高效的采购。提供1小时内确认承诺，24小时售后，热门目的地当地团队跟进，1小时内快速协调等服务。

价格保障——汇智提供具有强劲市场竞争力的价格。同时，通过预售，限时促销等降低渠道客户和的采购成本，提高产品吸引力，获得收益最大化。

产品推送——汇智产品更新快，每周通过官网、微信、EDM推送最新产品和各种促销。

个性化服务——汇智有专业的一对一客服，针对客户的不同需求来推荐采购合适的酒店，满足FIT和MICE团房的需求。同时，针对酒店内服务，如宴会、特色餐厅、接送、SPA、高尔夫等提供安排，对当地玩乐体验提供推荐。

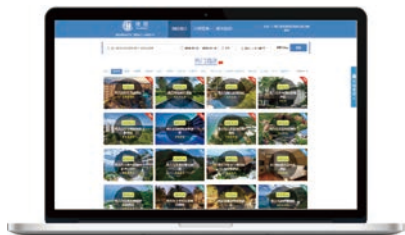
Efficient booking——Our B2B platform is an easy, fast and efficient booking platform. 1 hour instant confirmation, 24 hours service, 1 hour coprocessing are standing by you.

Competitive rate——We provide competitive rate. In the meantime, we have pre-buy and pre-sell rooms, flash sale and so on to cut down cost and maximize your profit.

Pushing promotion——Every week, we sent you our commendatory hotels, hot selling hotels, big sales, marketing campaigns through B2B platform, WeChat and EDM.

Personalized services——We have professional and personalized service to meet the demands of FIT and MICE group. The suggestions and arrangements of meeting rooms, restaurants, shuttles, spa, golf, local activities and experiences are provided for clients.

系统平台 Our Platforms

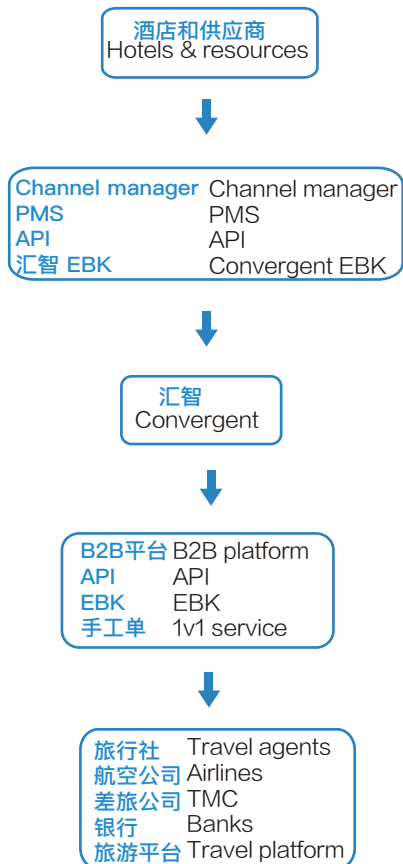


日历式销售
Calendar room

预售和促销
Pre-sale & flash sale

聚合拼团
Groupon

特定客户推广
Tailor made promotion



汇智通过技术手段实现简单、高效、直观的预订，实现酒店资源与汇智系统之间、客户系统与汇智预订系统之间100%的自动化对接。

Convergent provides a solid and efficient distribution platform based on our advanced interface and a leading technology infrastructure. It's all 100% automatic docking to integrate hotel-Convergent system, Convergent-client's booking system.

专业团队 Professional Team



产品团队
Product team

泰国、印尼、马来西亚、越南
新加坡、日本、韩国、菲律宾、
英国、法国



Thailand, Indonesia, Malaysia,
Vietnam, Singapore, Japan, Korea,
Philippines, UK, France



收益团队
Revenue team

广州、梅州



Guangzhou, Meizhou



销售和市场营销团队
Sales & marketing team

广州、上海、成都



Guangzhou, Shanghai, Chengdu



技术团队
IT team



深圳 Shenzhen



客服团队
Customer service team



梅州 Meizhou

汇智由一批200人的高素质团队打造，这批专业团队以专注的态度帮助公司和合作伙伴创造价值最大化。

200 employees with high calibre and concentrated attitude are creating a new situation of mutual benefit for Convergent and our partners.



汇智全球酒店答谢会
Convergent appreciation party



展会
Exhibition



同业合作 For Client Partners

Monica

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酒店合作 For Hotel Partner

Michael

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市场合作 Marketing Cooperation

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技术支持 IT Support

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汇智官网 / B2B Website



微信公众号 / WeChat

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